



THE SCHOOL OF PUBLIC POLICY

Shoulder to Shoulder: Canada and the UK – Partners in a Changing World

Goodenough College, London, UK, November 27-28, 2019

Following a successful inaugural conference examining the future of the relationship between the UK and Canada, this second annual gathering will continue to explore the question of how our countries can work more closely together.

The School of Public Policy, in partnership with the Faculty of Law and the Haskayne School of Business at the University of Calgary, Canada, welcomes you to a conference that will explore these options and flesh out practical policy routes to strengthening the Canada-UK relationship. Co-hosted with the support of Goodenough College, the British Consulate-General in Calgary and the Canada-UK Chamber of Commerce, the event will feature expert panels, and encourage focused, frank and real-world debate on what is possible, and how.

The Future of Trade and Investment – Dark Clouds over Global Trade

Canada and the UK have benefitted greatly from the post-war global order. But that order has been disrupted, leaving Canada and the UK in a difficult position. The US and China are engaged in a trade war damaging to themselves, the global economy and the international trading system. Compounding things are America's newfound partiality for protectionism and bilateral trade deals, the fundamental incompatibility of China's socialist market economy with the liberal international trading system, and the WTO's fragility. These forces have created an atmosphere of economic uncertainty for the UK and Canada, two countries heavily reliant on trade. What can countries our size do in this new reality? How can we address rising skepticism of globalization and trade? Can the multilateral trading system be saved? This session will look at the dark clouds hanging over the global trading system and what it could mean for Canada and the UK.

The Future of Energy – Global Energy Transition

London is arguably the most important financial market in the world. Calgary is Canada's undisputed energy capital and is home to head offices of energy companies with operations in Canada and around the world. The global energy business is under increasing pressure to address climate change as well as other environmental, social and governance (ESG) issues. This pressure is sometimes felt differently in London than elsewhere. This session will explore the climate and ESG dynamic between London, Calgary and the rest of the world.

The Future of Health Care – The Role of Patients in Decision Making

Citizen participation in the development of health plans, the allocation of health resources and the governance of health organizations has long history and has been heavily researched and commented upon. In most mature health systems, the movement has been well-established since the 1980s and is still very much alive. Patients, on the other hand, have only recently gained some real influence in health policy making. Not long ago, it was difficult to hear patient voices in decisions directly affecting their personal care or wellbeing, let alone influencing policy discussions. This panel will attempt to document and evaluate recent innovations in Canada and in the UK regarding patient engagement in health care decision making, from the bedside to the policy-making bodies, and map out issues and options.

The Future of Financial Markets – How Financial Products and Processes are Impacted by Technology

Technology is a disruptor in all industries, and the financial sector is no exception. Crypto, AI, Blockchain, Crowdfunding – all are examples of technology operating in financial markets. Tech is changing the way finance works, and the regulatory environment is also working to understand how best to manage this new way of doing business. One approach to regulating financial technology has been the invention of regulatory “Sandboxes” – first created in the UK in 2016, followed by a similar structure in Canada the next year. Canada and the UK have, however, taken very different views on how to regulate financial technology. Discussing a few examples, the panel will address what processes might we see to manage these trends, and what lessons can we learn from one another? The big question is where might the future of finance actually be going?

There are two intended outcomes of this event: Firstly, a summary report will outline key messages and provide prescriptive policy solutions for advancing Canada-UK cooperation. This document will inform ongoing and future policy discussions with policymakers and leaders. Secondly, the event will set the stage for future policy collaboration by establishing new connections between the research and practitioners in each country.



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UNIVERSITY OF CALGARY
FACULTY OF LAW



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

November 27, 2019 (Large Common Room)

MC: Dr. Ian Holloway, Faculty of Law, University of Calgary

9:30 – 10:00 a.m. **Registration and Breakfast**

10:00 – 10:15 a.m. **Welcome remarks:**

- Dr. PG Forest, The School of Public Policy
- Rebecca Matthews, Goodenough College

Session 1 – The Future of Trade and Investment: Dark Clouds over Global Trade

10:15 a.m. – 10:45 a.m. **Stage setter presentation:**

- **Taylor Hladik**, High Commission of Canada

10:45 a.m. – 12:00 p.m. **Discussion**

Moderator: Dr. Kamala Dawar, University of Sussex

Discussion Leaders:

- Prof. Dr. Galina Kolev, German Economic Institute
- Jason Langrish, Canada Europe Roundtable for Business
- William Swords, Canada-UK Foundation

12:00 – 1:00 p.m. **Networking lunch**

Session 2 – The Future of Energy: Global Energy Transition

1:00 – 1:30 p.m. **Stage setter presentation**

- Hon. Doug Black, QC

1:30 – 3:00 p.m. **Discussion**

Moderator Dr. Harrie Vredenburg, Haskayne School of Business

Discussion Leaders:

- Paul Baay, Touchstone Exploration Inc
- Chris Mayo, London Stock Exchange Group
- Joy Romero, Canadian Natural Resources Limited
- Rupert Younger, Oxford University Centre for Corporate Reputation

3:00 – 3:30 p.m. **Remarks (TBC)**

3:30 – 3:45 p.m. **Day 1 Concluding Remarks**

November 28, 2019 (Large Common Room)

MC: Dr. Jim Dewald, Haskayne School of Business

9:30 – 10:00 a.m. **Registration and Breakfast**

Session 3 – The Future of Health Care: The Role of Patients in Decision Making

10:00 – 10:30 a.m. **Stage setter presentation**

- Dr. PG Forest, The School of Public Policy

10:30 a.m. – 12:00 p.m. **Discussion**

Moderator: Dr. Myles Leslie, The School of Public Policy

Discussion Leaders

- Dr. Michelle Mujoomdar, CADTH
- Judy Birdsell, Chair, Imagine Citizens Collaborating for Health
- Dr. Cicely Marston, London School of Hygiene & Tropical Medicine
- Dr. Matt Westmore, Wessex Institute, University of Southampton

12:00 – 1:00 p.m. Networking Lunch

1:00 – 1:30 p.m. **Remarks (TBC)**

Session 4 – The Future of Financial Markets: Impact of Tech on Finance

1:30 – 2:00 p.m. **Stage setter presentation:**

- Alex Hamilton, FinTech Futures

2:00 – 3:15 p.m. **Discussion**

Moderator: Bryce Tingle, M. Murray Edwards Chair of Business Law, University of Calgary Faculty of Law

Discussion Leaders

- Nikita Aggarwal, University of Oxford
- Ryan Clements, Alberta Securities Commission, University of Calgary Faculty of Law
- Edmund Schuster, Associate Professor of Law, London School of Economics and Political Science
- Julia Smithers Excell, White & Case

3:15 – 3:30 p.m. **Concluding Remarks**

6:00 – 9:00 p.m. **Reception and Keynote Address (Goodenough College Great Hall)**

This discussion between two of Canada's senators will address Canada's place in the world and the role – and decline – of democracy.

Moderator: Margaret Evans, Europe Correspondent, CBC National News

- Hon. Patricia Bovey, Senator
- Hon. Doug Black, QC, Senator